



## Nets Player Rewards Rahway Third Graders For Making Healthy Food Choices

Updating Milk's Image in School is Key to Increasing Nutrient Intake

Students from Rahway's Grover Cleveland Elementary School know how to make healthy food choices! By participating in the American Dairy Association and Nets Basketball "Go for the Slam Dunk" nutrition education program, they learned the value of eating nutrient-rich foods and beverages like low-fat milk, fruits, and vegetables. As a result, they will be rewarded with a visit from Nets player Josh Boone on June 10 at the Rahway Recreation Center.

"Partnering with the Nets to promote nutritious food choices to New Jersey kids makes sense because professional athletes know the importance of a healthy diet," says Andrea Thompson, Vice President of School Marketing for the Dairy Association. "With childhood obesity rates at such a high level, we need to educate kids about the food choices they make."

The Dairy Association has also partnered with Pomptonian Food Service, a food management company that services school cafeterias throughout New Jersey. Pomptonian and the Dairy Association are striving to make nutrient-rich milk more appealing to students by putting Farmland Dairy's "New Look of School Milk" on the menu.